

Serial Number: 10/001,411Docket Number: 10005650-1**REMARKS**

Upon entry of this Response, claims 1-27 remain pending in the present patent application. Claims 1, 9, 15-18, and 23 have been amended. Applicant requests reconsideration of the pending claims in view of the following remarks.

To begin the drawings have been objected to as failing to comply with 37 C.F.R. §1.84(p)(5) because it is alleged that the do not include the reference sign "186a". However, upon close scrutiny of FIG. 1, Applicant asserts that reference sign 186a is shown near the bottom left hand corner of the drawing as pointing within the display screen 133. Therefore, Applicant asserts that the objection to the drawings is improper. Accordingly, Applicant requests that the rejection of the drawings be withdrawn.

Next, in item 2 of the Office Action, claims 16 and 17 have been objected to for the formalities noted. Claims 16 and 17 have been amended to correct the formalities noted. Applicant requests that the objection to claims 16 and 17 be withdrawn.

In item 3 of the Office Action, claims 1-7 and 9-27 have been rejected under 35 U.S.C. §102(e) as being anticipated by U.S. Patent Publication 2002/0054090 filed by Silva et al. (hereafter "Silva"). Anticipation under §102 "requires the disclosure in a single prior art reference of each element of the claim under construction. W.L. Gore & Associates, Inc. v. Garlock, Inc., 220 U.S.P.Q. 303, 313 (Fed. Cir. 1983). In light of the amendments offered herein, Applicant requests that the rejection of claims 1-7 and 9-23 be withdrawn.

To begin, claim 1 has been amended as follows:

1. An automated data access method, comprising:
  - identifying a content item to be accessed for a publication;
  - identifying an event sequence associated with the content item that is employed to access the content item, wherein the event sequence includes at least one verification event, the at least one verification event comprising at least one task performed to verify successful access to a network page; and
  - reproducing the events of the event sequence to obtain access to the content item, wherein the events of the event sequence comprise the entry of authentication information and the at least one verification event is performed after the entry of the authentication information.

Serial Number: 10/001,411Docket Number: 10005850-1

As set forth above, claim 1 recites the event sequence including a verification event that comprises at least one task to verify successful access to a network page, and the verification event is performed after the entry of authentication information that is part of the event sequence. Applicant respectfully asserts that the elements of claim 1 as amended are neither shown nor suggested by *Silva*. In this respect, *Silva* discusses providing personalized access to web content and services without verification. In this respect *Silva* teaches away from the concept of verification as set forth in claim 1.

Accordingly, Applicant requests that the rejection of claim 1 be withdrawn. In addition, Applicant requests that the rejection of claims 2-7, 10-14, 16-17, 19-22, and 24-27 be withdrawn as depending from claims 1, 9, 15, 18, or 23.

In item 4 of the Office Action, claim 8 has been rejected under 35 U.S.C. §103(a) as being unpatentable over *Silva* as applied to claims 1 and 7, and further in view of U.S. Patent 5,754,308 issued to Lopresti et al. (hereafter "*Lopresti*"). A prima facie case of obviousness is established only when the prior art teaches or suggests all of the elements of the claims. MPEP §2143.03, *In re Rijckaert*, 9 F.3d 1531, 28 U.S.P.Q.2d 1955, 1956 (Fed. Cir. 1993). Applicant asserts that the cited combination of references fail to show or suggest each of the elements of claim 8 as depending from claim 1 for the reasons described above with respect to claim 1. Accordingly, Applicant requests that the rejection of claim 8 be withdrawn.

### CONCLUSION

Applicant respectfully requests that all outstanding objections and rejections be withdrawn and that this application and all presently pending claims be allowed to issue. If the Examiner has any questions or comments regarding this response, the Examiner is encouraged to telephone the undersigned counsel of the Applicant.

Respectfully submitted,



Michael J. D'Aurelio  
Reg. No. 40,977

Thomas, Kayden, Horstemeyer & Risley, L.L.P.  
100 Galleria Parkway, N.W., Suite 1750  
Atlanta, Georgia 30339-5948  
Phone: (770) 933-9500 / Fax: (770) 951-9300